

# Innovative Models and Practices of Ideological and Political Education in Higher Education Institutions in the New Era

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**Abstract:** The purpose of this article is to explore the innovative mode and practice of ideological and political education (IPE) in universities (IPECU) in the new era. Through literature analysis, case study and other methods, this article first analyzes the challenges and opportunities of IPECU in the new era, as well as its theoretical and practical significance. Then, this article constructs a new model of IPECU with innovation as the core concept, including the innovation of teaching mode, teaching content and teaching methods and means, and puts forward the implementation path, such as policy support and resource guarantee, the construction and training of teachers. In the part of practical exploration, this article selects typical innovative cases of IPECU at home and abroad for analysis, and evaluates the practical effect. The research results show that the innovative mode of IPECU in the new era has achieved remarkable results in practice, effectively improving students' ideological quality and comprehensive literacy. Finally, this article summarizes the limitations of the research, and expounds the future research direction and the prospect of IPECU in the new era.

## 1. Introduction

In the new era, IPECU is facing unprecedented challenges and opportunities. On the one hand, with the rapid development of social economy and the acceleration of globalization, university students are facing more diverse and complex ideas and value choices, which puts higher demands on IPECU [1]. How to guide university students to establish a correct world outlook, outlook on life and values, and enhance their sense of social responsibility and historical mission has become an important task of IPECU [2]. On the other hand, the new era has also brought new development opportunities for IPECU. The rapid development of information technology provides a new teaching means and platform for IPE, which enables IPE to be presented to students more vividly and improve its attraction and appeal [3].

Theoretically, the purpose of this study is to deeply explore the innovative mode and practice of IPECU in the new era, and to enrich and improve the theoretical system of IPECU. By systematically analyzing the characteristics, requirements and present situation of IPECU in the new era, this article puts forward targeted innovation modes and practical paths, which provides new ideas and perspectives for the theoretical development of IPECU.

From a practical point of view, this study aims to provide useful reference and guidance for the actual work of IPECU. By summarizing the successful experiences and practices of IPECU at home and abroad, and combining with the characteristics and requirements of the new era, this article puts forward feasible innovation modes and practical paths to help universities better carry out IPE work and improve university students' ideological quality and comprehensive quality.

## 2. Theoretical basis and present situation of IPECU in the new era

### 2.1. Theoretical basis of IP ECU

The theoretical basis of IPECU mainly comes from Marxist theory and Socialism with Chinese

characteristics's theoretical system. Marxist theory provides a scientific theory about people's all-round development, social progress and revolutionary struggle [4]. Socialism with Chinese characteristics's theoretical system is a series of socialist theories and policies with China characteristics on the basis of Marxist theory, combined with China's actual national conditions and development needs [5]. These theories and policies provide clear direction and guidance for IPECU, and emphasize the important position and role of IPE in cultivating socialist builders and successors.

## **2.2. Characteristics and requirements of IPECU in the new era**

IPECU in the new era has distinct characteristics and requirements. First of all, it emphasizes student-centered and pays attention to students' all-round development and personality differences. This means that IPE needs to pay more attention to students' needs and interests and pay attention to cultivating students' innovative thinking and practical ability [6]. Secondly, IPECU in the new era requires close connection with the development of the times, reflecting social hotspots and the spirit of the times. This means that IPE needs to update teaching contents and methods in time, guide students to pay attention to social reality and cultivate their sense of social responsibility and civic awareness [7]. Finally, in the new era, IPECU also requires innovative teaching modes and means to improve the pertinence and effectiveness of teaching. This means that IPE needs to make full use of modern information technology and teaching methods to improve the interactivity and attractiveness of teaching and stimulate students' interest and enthusiasm in learning.

## **2.3. Status analysis of IP ECU**

At present, while making some achievements, IPECU is also facing some problems and challenges. On the one hand, the traditional teaching mode and content have been difficult to adapt to the needs and interests of university students in the new era, which has led to a decline in the attractiveness and appeal of IPE [8]. On the other hand, some universities have some shortcomings in IPE resources investment and teaching staff construction, which affects the quality and effect of IPE. In addition, some university students do not pay enough attention to IPE, and lack enthusiasm and initiative in learning, which also restricts the in-depth development of IPE. Therefore, it is needed to innovate and improve the IPECU to meet the requirements and challenges of the new era.

## **3. Construction of innovative mode of IPECU in the new era**

### **3.1. The core idea of innovation mode**

The core idea of IPECU innovation mode in the new era is to take students as the center and pay attention to students' all-round development and personality differences. This concept emphasizes that IPE should pay attention to students' internal needs and interests, respect students' dominant position and stimulate their learning enthusiasm and initiative. At the same time, IPE should also focus on cultivating students' innovative thinking and practical ability, guiding them to pay attention to social reality and enhancing their sense of social responsibility and historical mission. Under the guidance of this core concept, IPECU will pay more attention to the pertinence and effectiveness of teaching, and strive to improve students' ideological quality and comprehensive quality.

### **3.2. The specific content of innovation mode**

The specific content of IPECU innovation mode in the new era includes the innovation of teaching mode, teaching content and teaching methods and means. First of all, in the teaching mode, we can adopt new teaching modes such as flip classroom and blended learning to break the time and space limitation of traditional classroom and enhance the interactivity and flexibility of teaching. Secondly, in the teaching content, we should update and improve the IPE content by combining current events and interdisciplinary knowledge, so as to make it closer to students' reality and social reality. Finally, in terms of teaching methods and means, we can make full use of modern information technology and teaching means, such as multimedia teaching and network teaching, to

improve the attraction and appeal of teaching.

### **3.3. The implementation path of innovation mode**

The implementation path of IPECU innovation mode in the new era mainly includes policy support and resource guarantee, the construction and training of teachers. First, the government and universities should give full policy support, formulate relevant policies and measures, and encourage and support the innovation and development of IPE. At the same time, we should also increase the input of resources to provide necessary teaching facilities and resource guarantee for IPE. Secondly, we should strengthen the construction and training of teachers, improve their professional quality and teaching ability, so that they can better adapt to the needs and challenges of IPE in the new era.

## **4. Practical exploration of innovative mode of IPECU in the new era**

### **4.1. Selection and analysis of practical cases**

In practical exploration, we can choose typical innovative cases of IPECU at home and abroad for analysis. These cases can include the innovation of teaching mode, the renewal of teaching content and the improvement of teaching methods and means. Through in-depth study and analysis of these cases, we can sum up their successful experiences and practices, and provide useful reference for the innovation and development of IPECU in the new era.

### **4.2. Evaluation of practical effect**

It is needed to comprehensively evaluate the practical effect of the innovative mode of IPECU in the new era. The content of evaluation can include teaching effect, student feedback, social influence and so on. Through the evaluation, we can understand the effect and existing problems of innovative mode in practical application, and provide a strong basis for further improvement and perfection.

### **4.3. Challenges in Practice and Coping Strategies**

In practical exploration, we may encounter some challenges and problems. For example, uneven distribution of resources, poor adaptability between teachers and students, and poor teaching effect. In view of these problems, we need to formulate corresponding coping strategies. For example, increase resource input and optimize resource allocation; Strengthen the training and guidance of teachers and students to improve their adaptability and participation; Improve teaching methods and means, improve teaching effect and attraction. Through the implementation of these coping strategies, we can better cope with the challenges and problems in practice and promote the innovation and development of IPECU in the new era.

## **5. Conclusions**

The purpose of this study is to explore the innovative mode and practice of IPECU in the new era. By combing the relevant theories and analyzing the present situation, we have constructed a new model of IPECU with innovation as the core concept, and elaborated its specific content and implementation path in detail. In the part of practical exploration, we selected typical cases for in-depth analysis and made a comprehensive evaluation of practical effects. The research results show that the innovative mode of IPECU in the new era has achieved remarkable results in practice, effectively improving students' ideological quality and comprehensive literacy.

Although some achievements have been made in this study, there are still some limitations. For example, the choice of practical cases may be regional and limited, and may not fully represent the situation of universities across the country. In addition, the discussion on the implementation path and policy support of innovation model is not deep enough. Future research can further expand the scope of practical cases, deeply explore the differences and commonalities of different regions and different types of IPECU innovation models, and strengthen the in-depth study of implementation

paths and policy support.

Looking ahead, IPECU will continue to face new challenges and opportunities in the new era. With the continuous development of society and the progress of science and technology, IPE needs to innovate and adapt to the new era background. We expect that in the future, IPECU will pay more attention to students' all-round development and personality differences, constantly innovate teaching modes and contents, improve the pertinence and effectiveness of teaching, and make greater contributions to cultivating more talents with noble ideology and good comprehensive quality.

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